



## TDAP Presents 1<sup>st</sup> International Virtual Textile Exhibition

TDAP's first virtual exhibition will be on the most vibrating and top contributing to our exports – the textile sector of Pakistan. Started in 2016, TEXPO is the first of its kind, to venture into the virtual arena of exhibitions.

This year, TEXPO will provide a virtual event experience that will give the textile community a chance to meet their global potential buyers virtually and identify the potential opportunities ahead for the textile industry of Pakistan.

### What you'll discover at Texpo Virtual?



**Exhibition**



**Webinars**



**Trend Gallery**

### Exhibition

The virtual halls will exhibit the following product profiles:

- i. Home Textiles
- ii. Readymade Garments / Apparels
- iii. High-end Fashion Garments
- iv. Fabric
- v. Personal Protective Equipment (PPE)

The Exhibition will open on Monday 1st February, 2021 and it will be operational 24/7 for the convenience of visitors as per their time zones.



## Don't miss the opportunity to Exhibit at Texpo Virtual!

Texpo Virtual will provide an effective way to connect exhibitors with their buyers. The virtual platform is comprised of:

### Digital Lobby / Reception Area



### Digital Exhibition Halls



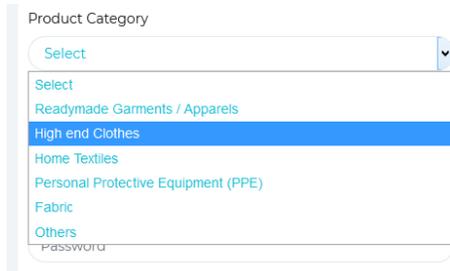
### Digital Virtual Booth / Stand



### Digital pavilions for Sponsors

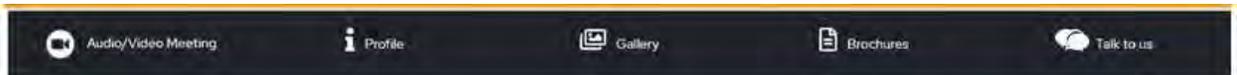


## Virtual Visitor Experience



The virtual environment allows visitors to locate and engage with exhibitors more easily than they would in a physical environment.

A few mouse clicks is all it takes for attendees to find their desired exhibitor and begin a conversation.



## Webinars

Considering current situation amid covid-19, TDAP has devised a new policy of organizing series of webinars. Being a successful model, special webinar series is formulated to enhance awareness of global textile trade in collaboration with TIOs which will be run on round the clock basis for the information and guidance of exhibitors, visitors, and stakeholders for all five days of the event.



## Event Promotion:

Being a virtual event, the event will be promoted on all the digital platforms including:



**For Booking and queries, please contact**

**Virtual Textile Exhibition Team:**

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